

## ACCESSORY MARKETING

## Accessories Launch

NP 16 27

August 2016

TO: ALL TOYOTA DEALER PRINCIPALS  
 CC: ALL TOYOTA GENERAL MANAGERS  
 ALL TOYOTA SALES MANAGERS  
 ALL TOYOTA PARTS MANAGERS  
 ALL TOYOTA SERVICE MANAGERS

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SUBJECT: 2017 Toyota 86 Accessories Launch

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Toyota Accessories Department is pleased to launch a comprehensive list of 2017 Toyota 86 Accessories.



Help your customers personalize, protect & enhance their Toyota 86 with  
**Toyota Genuine Accessories!**

Exterior	TRD
Block Heater	TRD Exhaust System
Hood Deflector	TRD Lowering Springs
Paint Protection Film (Coming Soon)	TRD Performance Brake Pads
Rear Bumper Appliqué (Coming Soon)	TRD Sway Bars
Rear Spoiler	TRD 18" Alloy Wheel
Interior	Audio
Cargo Liner	Bongiovi Acoustics DPS

Please visit [Infostream > Accessories > Accessory Parts Listing](#) for a complete listing of Toyota Genuine Accessories, applicability, and pricing.

Regards,

Daryl Reynolds  
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 Accessories Department

